

McLean Avenue Merchants Association

Please fill out form below. If your info is already included, there is no need to resend the form back. We email our members about monthly & weekly meetings & minutes. If you are not receiving our emails, please include a NEW email address. If you prefer to receive paper mail, please circle that at the bottom, you will only receive monthly notices then. We will be meeting approximately four (4) times a year unless committees are called to run special events. MAMA's perimeters for advertising purposes, holiday lights, parades & festivals are within the 1 mile stretch from River's Edge, 1064 McLean Avenue to St. Paul the Apostle Church, opposite 617 McLean Avenue also known as the Emerald Mile. Dues are due the 15th of August every year, see dues & website info below. Voting of Officers will take place during our general meeting in October of every year. Note: Annual membership term runs from September 1 - August 31

MEMBER NAME _____
PRINT *Signature*

BUSINESS NAME _____

CORPORATION NAME _____
NAME ON CHECKS

BUSINESS ADDRESS _____

BUSINESS ADDRESS 2 _____

YONKERS, NY, ZIP _____

BUSINESS NUMBER _____ CELL NUMBER _____

BUSINESS WEBSITE ADDRESS _____

E-MAIL ADDRESS _____

WOULD YOU LIKE TO RECEIVE NOTICES BY (circle one): **EMAIL** **REGULAR MAIL**

MEMBERSHIP DUES of \$195.00 is due by August 15th every year

If you'd like to have your very own personal business page on our website please include an additional **\$70** with your dues. This is a onetime fee which will include on your page a photo, full contact info, blurb about you or your business & also connect to all your social media.

NOTE: Your business info will already be listed on our main page as a member.

Please make all checks payable & mail forms/checks to the

McLean Avenue Merchants Association

MAMA 941 McLean Avenue Suite 358 Yonkers NY 10704

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MAMA Membership includes (as of September 1st, 2014):

- 1) Vendor Spot at the **Fall Festival** (*does not include rentals of tables, tents or chairs, you may not serve alcohol if your physical restaurant/bar business is NOT in the police sectioned off area*)
- 2) Able to March with MAMA in **St. Patrick's & Memorial Day Parades**
- 3) **Contribution to the Holiday Street Lights**
- 4) Virtual Space on MAMA Website-www.meetmeonmclean.com
- 5) Yearly **MAMA Sticker** for your Store Front to show your customers you're involved
- 6) Sign for the Holidays saying you contributed to the Holiday Street Lights
- 7) Included in ANY public **Advertising** MAMA does in print, radio, or web
- 8) Membership as a group with ability to attend meetings with the **Yonkers Chamber Of Commerce**, included in their yearly publications as well
- 9) A **Vote** within MAMA on important issues within the group
 - a. A place to voice your concerns about the area
 - b. Assistance with business issues that we could help you with
 - c. Being part of an active business association promoting unity as a strong shopping district

MAMA's Good Neighbor Membership includes:

- 1) Must have a business in the City of Yonkers and will be voted on by the general Membership once form & dues have been received
- 2) Vendor space at the **Fall Festival** (*tables, tents & chairs not included, you may not serve alcohol*)
- 3) Virtual Space on MAMA Website-www.meetmeonmclean.com
- 4) Able to march in the **St. Patrick's & Memorial Day Parades within the MAMA Section**
- 5) Yearly **MAMA Sticker** for your store front to show you are a member
- 6) Full networking capabilities within a vibrant business organization
- 7) Included on all of the emails keeping you up to date on **MAMA**
- 8) This membership level does not come with voting rights
- 9) This membership level will not include you in any advertising of print, radio or web